



Steps to a Positive Showing

You only get one opportunity to make a good impression, so you want to make it count. By following these guidelines, you'll enhance the attractiveness of your property and reduce the time it takes to generate serious offers. A small investment in time and money will give your home an edge over other listings in the area when the time comes to show it to a prospective buyer.

First Impressions: Curb Appeal and Front Entry

- Keep driveways and walkways clear of snow
- Repair and paint gutters and eaves and touch up exterior paint
- Keep the lawn and hedges freshly trimmed
- Pick up any debris
- Clean the windows
- Make sure the doorbell is functional and the door hardware is polished

Cleanliness Counts: General Maintenance

- Shampoo the carpets
- Clean all appliances and laundry tub
- Keep all bathrooms clean and refreshed
- Oil squeaky doors & tighten door knobs
- Replace burned out light bulbs
- Touch up any chipped paint

De-Clutter, De-Clutter, De-Clutter

- Clear stairs and hallways
- Store excess furniture
- Put away excess toys and clean out closets
- Keep your kitchen counters clear

Create a "Buying Atmosphere"

- Be absent during showings if possible
- Open drapes in the day time
- Play quiet background music
- Take pets with you or leave outdoors